



COMMITTED TO EXCELLENCE  
IN REMODELING

## Welcome to Our First E Newsletter

In our continued effort to work toward operating as a green company, we are excited to send you our very first e-newsletter! Not only are we saving trees and landfills, but we are also saving our customers money in the long run.

We hope you enjoy this new format packed with information about our kitchen and bath book benefiting Habitat for Humanity, our latest award winning project, and many more great ideas, trends and ways to save money on your future projects.

Thank you so much for your continued patronage. As always, we look forward to serving the remodeling needs of you and your friends. Happy Spring!

Christine and Steven Ramaekers  
248-644-6330  
www.mainstreetdesignbuild.com

## MainStreet Design Build Kitchen & Bath Book Benefits Habitat for Humanity

Since our start in 1991, giving back to the community has always been important to us. Habitat for Humanity has been very close to our hearts. Over the years, we've volunteered our time, resources and expertise to this worthwhile organization.



This year, we took a fresh approach with our new book *Kitchens and Baths in Your Neighborhood*. We're donating 100% of all sales to Habitat for Humanity of Oakland County. Our goal was to create something special that would showcase our work in the Detroit metro area. As you know, we have such a wonderful mix of homes and people here - and we have been privileged to work on all types of projects - from historic restorations to modern styles. But more importantly, we didn't want this book to be just about us. We wanted to create something that would give back to the community.

"On behalf of almost 300 Oakland County residents whose lives have been changed through Habitat for Humanity, I express heartfelt thanks to MainStreet Design Build. Every person who opens one of these books should know that he or she is opening doors of opportunity for neighbors in need," said Brad Irwin, Director

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## Is Your Home Ready for Spring and Summer?

Get The Little or Not so Little Things Done with our Handyman Division

MainStreet Handyman Division



[Download Your Free Home Maintenance Check List!](#)

# MainStreet Times

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of Partnerships for Habitat for Humanity of Oakland County.

The book highlights over 30 kitchens and bathrooms from Grosse Pointe to Bloomfield Hills. It's a great coffee table book and includes many ideas for those who might be thinking about doing remodeling. We're excited about the buzz the book is already generating - and look forward to continuing to support the wonderful efforts of Habitat for Humanity!

The hardcover book can be purchased for \$20 directly through MainStreet Design Build by calling (248) 644-6330.

[Check out our story in the Birmingham Eagle](#)

## MainStreet improving the Design Build Experience with Co-Construct



MainStreet Design Build is excited to announce that we are now using Co-Construct, a unique planning, tracking and communications software that allows the client and the builder to be in touch with every detail of the project. As we begin our project together, we create a secure site accessible from our website. When you log in with your ID and password, you'll be amazed to see every aspect of your project right there in black and white (and sometimes in color!).

### Variety, Selection and Choices

Wondering about your material choices, allowances, timing, and pricing? Every element of your project that requires selection is included here. You'll also see when these selections need to be made. If you've narrowed your selections and want to see the effects on your budget - you can compare your options here.

### Timing and Milestones

Throughout the project, you'll see the order of every task scheduled, targeted dates and the completion of major milestones. Whether it's demolition, rough carpentry, installation or finishing touches, you'll see the entire progression of your project.

### Direct Communications

One of the most unique aspects of Co-Construct is our ability to communicate with you right within the details of your project plan. You can direct your choices and questions to us through the system, and we'll be able to get going ASAP.

### A Great Tool

**Save \$\$\$ Now**

**10% off your Next Handyman Service Visit!**

**Print or mention this e-mail offer when you call to schedule your next Handyman visit from MainStreet Design Build and save 10%!**

Offer Good Through July 31, 2009

**MainStreet Design Build Welcomes Two New Faces!**

Dwain May, our Production Manger, his wife Patti, and big sister Hannah have welcomed daughter Danielle



Marq Dains, our Lead Carpenter, and his wife Mananya have welcomed their first child, son Kaiden

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We think this is a really cool and useful tool that you'll appreciate on your next project with us. Of course, this doesn't replace our personal face-to-face involvement with you, our clients. That is still a very important part of what we do. But this technology allows us to offer you an even better experience during the remodeling process - which is what we continually try to provide to our clients!

Interested in learning more? Feel free to contact our office at 248-644-6330 for a free "tour" of Co-Construct in action!

## Bloomfield Village Bathroom Wins Detroit Home Award



Each year, Detroit Home Magazine holds a competition for designers, architects, builders and artisans. This competition offers a variety of categories for experts to submit works for the previous year. A variety of experts from across the country review the submissions, and only "the best of the best" receive the awards.

MainStreet Design Build was selected as a 2009 winner in the Small Bath Category for our work on a Bloomfield Village home. The master bedroom and bathroom in this 1958 Dutch Colonial had never been renovated. The original area consisted of the bedroom with two awkward closets, an open dressing area with a vanity and sink, and a small outdated bathroom. The entire area was dysfunctional, but included enough space to make some significant design changes. The new design borrowed space from an adjacent bedroom and we were able to provide room for a private toilet room, custom shower, free standing air tub and a beautiful two-person vanity area.

We were extremely honored to receive this award! In the current state of this economy, it's great to see that the local industry is still creating and being recognized for their wonderful works. We continue to be committed to working in this area on both small and large projects and really enjoy what we do for our clients. While national competitions are a great way to be recognized by your peers, winning a Detroit Home award is special because the people we work for get to see their work published in an excellent, local publication!



Is your family growing or  
lifestyle changing?

Drop us a line at  
[info@mainstreetdesignbuild.com](mailto:info@mainstreetdesignbuild.com)

and let us know how you are  
doing!

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## Enjoy a Gift Certificate of up to \$500 with the MainStreet Design Build Referral Program

Did you know that since our start in 1991 our business has grown primarily by referrals from past clients? The ultimate compliment is to know that a satisfied customer has referred our services to others! We provide a thank you gift to you for every new client that does a remodeling project with MainStreet Design Build:

**\$100 Gift Card** for First New Client Referral  
**\$200 Gift Card** for Second New Client Referral  
**\$500 Gift Card** for Third New Client Referral and Beyond

## And A Special Offer For Existing Clients Only...

Ready to get your next project moving? MainStreet Design Build is pleased to offer you a credit of up to \$1,000 on your design fees when you sign a project contract of \$10,000 or more by July 31, 2009. It's our way of saying Thank You for being a client of MainStreet Design Build!



[www.mainstreetdesignbuild.com](http://www.mainstreetdesignbuild.com)

248-644-6330

 Forward to a Friend

AWARD WINNING • ADDITIONS • KITCHENS & BATHS • HANDYMAN DIVISION

MainStreet Design Build, Inc. 555 South Old Woodward Birmingham, MI 48009

[Forward email](#)